

重要里程碑

KEY MOVEMENT

Stepping into a New Realm to Conquer the New Challenges

MESONG has held a special hybrid-event, with physical events happened in Shanghai and Phnom Penh simultaneously, and connecting agents and partners from different locations in Hong Kong through online LIVE interaction.

With over 200 sales channels and representative offices in Macau, Guangzhou, Beijing, Shenzhen, Malaysia, Taiwan & Japan, MESONG has formulated a comprehensive professional network across Asia. Yet, to connect with its further deployment, MESONG has partnering with a variety of wealth management platforms to serve clients from investment perspective.

To match with its business expansion, MESONG has taken a strategic movement to partner with JUWAI.com, one of the largest overseas property platforms in China, a forthcoming series of exclusive promotion initiatives of MESONG will be launched via the platform.

Accompanied by an all-rounded sales and promotion strategy, MESONG is ready to take on new challenges in the post-pandemic era.

踏入嶄新領域 迎接無限新挑戰

金匯 MESONG 舉辦了一場特別的線上線下混合活動，不但在上海和金邊舉行了活動，並通過在線 LIVE 互動同時將來自香港不同地點的代理商和合作夥伴連接在一起。

金匯 MESONG 在澳門、廣州、北京、深圳、馬來西亞、台灣和日本擁有 200 多個銷售渠道和代表，在亞洲有著完善的專業網絡。然而，為了配合進一步的部署，金匯 MESONG 開拓了嶄新銷售渠道，與不同的財富管理平台合作，從投資新角度為客戶提供服務。

此外，為配合業務拓展，金匯 MESONG 採取了新一輪的推廣策略，與中國其中一間最大型的海外物業平台 JUWAI.com 合作，將透過此平台推出一系列獨家的推廣活動。

伴隨著更全面的銷售和促銷策略，金匯 MESONG 已作好準備迎接後疫情時代的新挑戰。



Global Acknowledgement of Excellent Quality A Standard Beyond Extraordinary

After the remarkable achievements from the 2020 International Architecture Awards (IAA) and the 2020 Architecture MasterPrize (AMP), MESONG has again outrivalled from 1,136 designs from various countries, awarded with the Silver Award in the 5th REARD Global Design Award, under the residential architecture category.

It was a great honour to garner an award recognized by one of the key juries Martha Thorne, who is the Executive Director of the Pritzker Prize for Architecture, which has a reputation as the "Nobel Prize in Architecture" and by different construction industry representatives, design professionals and media across the world.

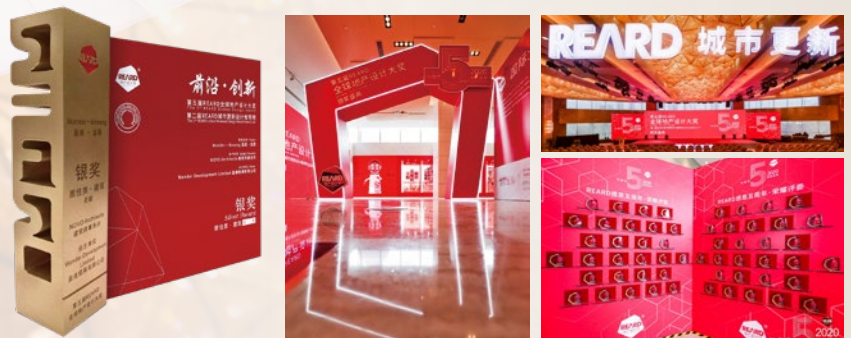
The accolade signifies the concerted effort and passion of the global team of architects, engineers, and art directors of MESONG in bringing top-shelf technologies and design standard.

屢獲國際獎項 品質超越非凡

繼獲得 2020 年國際建築大獎 (IAA) 和 2020 年建築大師獎 (AMP) 兩項國際級獎項後，金匯 MESONG 再次從全球 1,136 多個設計作品中，脫穎而出獲得第五屆 REARD 全球地產設計大獎 - 建築居住類別銀獎。

能夠得到普利茲克建築獎 (有「建築界的諾貝爾獎」的美譽) 的執行總監瑪莎·索恩 (Martha Thorne)，及由世界各地不同建築行業代表、設計專業人士和媒體的認可，實是一個莫大的榮幸。

這個獎項及榮譽，為金匯 MESONG 國際建築師、工程師和藝術設計團隊在頂尖技術和高級設計標準方面的努力上帶來了肯定。





工地現場

SITE SNAPSHOT

The MESONG project is progressing well, our construction team staff and contractors are working together to maintain the highest quality standard in building this iconic landmark in Phnom Penh.

金匯MESONG工程進展良好，職員及承建商上下一心，為建造這座金邊的地標性建築盡每一分努力，以維持最高質量標準。

活動精華

EVENT HIGHLIGHTS



Exclusive MESONG owners' privilege
 "WONDER · MESONG X LARRY JEWELRY – The Diamond Wonderland 2020"

At the last weekend of November, selected MESONG owners and their friends and families enjoyed a special event co-organized by Wonder Development and a Hong Kong high-end jewelry brand, Larry Jewelry. Accompanied by the beautiful view of Victoria Harbour, the venue at the top floors of Ritz-Carlton Hong Kong showcased the 1:300 MESONG building model, echoing with the shines of the top-quality gems and diamonds from Larry Jewelry. In addition to deepening their knowledge of MESONG, visiting guests can also enjoy exclusive discounts to buy their favorite jewelry.

MESONG is like a gem on Diamond Island in Phnom Penh representing top-notch luxury lifestyle. That is why we believe the best jewelry collection in Asia forms a perfect match with our prestigious MESONG owners. Stay tuned for the news of our next exclusive event.

金匯MESONG業主專屬禮遇
 "WONDER · MESONG X LARRY JEWELRY – The Diamond Wonderland 2020"



於11月的最後一個週末，尊貴的金匯MESONG業主及其家人朋友參與了由盈達發展和香港高級珠寶品牌Larry Jewelry共同舉辦的專屬活動。於窗外美麗的維港景色襯托下，在香港麗思卡爾頓酒店的頂層套房內，金匯MESONG的1:300建築模型與Larry Jewelry的各種高級珠寶鑽石互相輝映。到訪的客人除了可以加深對金匯MESONG的認識之外，亦可尊享專屬折扣選購心儀的珠寶首飾。

金匯MESONG就像金邊鑽石島上的一顆寶石，代表著頂尖的奢華生活品味。因此，我們相信只有亞洲最高級的珠寶系列才能與我們尊貴的業主匹配。請繼續關注我們，留意下一個專屬活動的最新消息。



洞悉先機

INSIGHTS

The USD1.5 billion new Phnom Penh International Airport is reported that 30% of the first phase of the project has been completed, including the completion of terminal piling and basement floor slab of the control tower. The overall construction is expected to be completed by 2023. The 2,600 hectares land across Kandal and Takeo provinces will be built as the highest ranking 4F class airport, which will be able to accommodate models like Airbus A380-800s and Boeing 747-800s.

To facilitate the development of air transportation and increase the capacity, Cambodia government planned to spend USD3.7 billion to build or repair at least 6 airports in the next 5 years.

The construction of new airports will not only promote Cambodia's tourist development, but also attract more international tourists and business travelers. It will connect with economic circles in the region, and further boost up the development of related industries and economic growth.

耗資15億美元興建的**金邊新國際機場**項目進展順利，據報第一階段工程已完成30%，其中包括已完成的客運大樓打樁和控制塔地下室樓板工程，整體預計將於2023年竣工。機場將橫跨柬埔寨幹拉省和茶膠省，佔地面積達2,600公頃，屬於4F級機場，是機場等級中最高的一種，可承接如空中巴士A380-800和波音747-800等大型飛機升降。

柬埔寨政府為推動航空運輸業的發展，提昇機場的吞吐能力，亦計劃未來5年斥資37億美元用於興建或修復至少6個機場。

這些新機場的建設不僅能推動柬埔寨旅遊業的積極發展，吸引更多的國際遊客和商務人士，還將連接各大經濟圈，使得商務往返和貨物運輸更加方便快捷，進一步帶動相關產業及國家經濟的發展。



發掘金邊
DISCOVER PHNOM PENH

NAGAWorld Resort

NAGAWorld, which is only 200 meters away from MESONG, is the only integrated complex of hotel and casino in Phnom Penh. In nearly 100,000m² area, NAGAWorld consists of approximately 700 suites and deluxe rooms, public and premium gaming halls, luxury spa, shopping gallery, 19 F&B outlets, and premium meeting spaces with state-of-the-art facilities, as well as one of the country's largest hotel convention spaces that can accommodate more than 1,000 delegates.



NagaCorp was listed on the Main Board of the Hong Kong Stock Exchange, which is the first listing of a gaming and entertainment company on the stock exchange through an initial public offering. NAGA2, completed in 2016, has a total construction area of more than 120,000m², including the retail and public areas of the NagaCity Underground Walking Street. NAGA2 has approximately 1,000 hotel rooms, entertainment and catering facilities to expand its business. The underground walking street of NagaCity has many international famous brand-name duty-free shops.

Recently, NagaCorp is developing the NAGA3 project, which has been approved by the Cambodia government to develop 3 towers with a total construction area of 545,000m², including a hotel complex with 4,700 rooms, entertainment venues and apartments, with a total investment of up to HK\$27 billion. It can be seen that they have full confidence in the development of Phnom Penh.

金界娛樂城

距離金匯MESONG只有兩百米距離的金界娛樂城(NAGAWorld),是金邊市唯一的綜合式酒店及賭場娛樂城,佔地約10萬平方米,擁有大約700間套房和豪華客房、大眾及高檔博彩廳、高級水療中心、購物商場、19間餐飲設施、及擁有先進設備的高檔會議場所,以及可容納超過1,000位賓客的柬埔寨最大型酒店會展空間。

二零零六年金界控股於香港聯合交易所(「聯交所」)主板上市,為當時首家於聯交所公開招股上市的博彩類公司。

2016年落成的NAGA2,總建築面積超過12萬平方米中包括NagaCity地下步行街的零售及公共區域,而NAGA2設有約1,000間酒店客房,娛樂及飲食設施,以擴展業務。當中的NagaCity地下步行街有包括世界各地的名牌免稅品商店。

現時,金界正發展NAGA3項目,獲柬埔寨政府批准發展3幢建築面積共逾54.5萬平方米的建築,包括提供共4,700個房間的酒店群、娛樂場所及公寓等,總投資高達270億港元,可見它們對金邊的發展充滿信心。



According to legend, NAGAWorld derived its name from the mythical fable of a 7-headed dragon or "Naga". The majestic dragon was believed to be residing in the rivers and guarding the entrance to Phnom Penh. The tale revealed its only sighting during the appearance of a rainbow, thus making the creature highly auspicious. Reminiscent of a pot of gold at the end of a rainbow, NAGAWorld was thereafter likened to a promising symbol of new beginnings and prosperity. NAGA名稱源自高棉神話中的七頭蛇納加,俗稱多頭蛇,傳說中這種負責守衛金邊城門的神獸平時住在河裏,只在彩虹出現時才會現身,因此在當地人眼中是吉祥的象徵,由於傳說彩虹尾端有一盆黃金,因此後來金界娛樂城也成為一個新開始和財富的有力象徵。



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