



金匯MESONG

快訊

NEWSLETTER

JANUARY 2021

重要里程碑

KEY MOVEMENT

A brilliant new year ahead.

2021 is filled with opportunities, our hopes are that you are successful in all you do in the coming year. We believe that better preparation today creates a more prosperous tomorrow. Before we write our new history, let us take a look at some wonderful moments in 2020.

迎接輝煌的新一年。

2021是充滿機遇的新一年，我們衷心希望閣下會有一個更好更豐盛的一年。我們相信，今天更好的準備將創造更加美好的明天。於我們寫下歷史新篇章之前，一同回顧2020的精彩時刻。



VIP nights event VIP之夜

An exclusive VIP nights event was held successfully in Phnom Penh MESONG Sales Centre with over subscription and attracted nearly two hundred of prestigious VIP guests, with a swift sold out record of the first batch of units.

在金邊的金匯MESONG銷售中心成功舉辦了一場獨家VIP之夜活動，吸引了近兩百位貴賓，第一批發售的單位即日迅速售罄。



Shanghai MESONG Gallery 上海展示廳

The MESONG Gallery in Shanghai officially put into service. 金匯MESONG全新上海展示廳正式投入服務。

The International Architecture Awards IAA 國際建築大獎

Exceeded among over 400 projects and awarded with the 2020 International Architecture Awards (IAA), which is the first project in Cambodia to receive an internationally acclaimed award and is the sole winning project from Southeast Asia among the category.

從全球超過400個項目中脫穎而出獲得IAA國際建築大獎(The International Architecture Awards)，是柬埔寨第一個項目獲得此國際殊榮，亦是該類別中唯一的東南亞代表。



On the last weekend of November, MESONG and Larry Jewelry, a Hong Kong fine jewellery brand, co-hosted a joint event for owners and their family and friends at the Ritz-Carlton Hotel in Hong Kong. 於11月的最後一個週末，金匯MESONG和香港高級珠寶品牌Larry Jewelry在香港麗思卡爾頓酒店內，共同舉辦了一個專為金匯MESONG業主及其家人朋友的聯乘活動。

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Hong Kong MESONG Gallery 香港展示廳

The MESONG Gallery (Hong Kong) located at the Star House in Tsim Sha Tsui officially put into service.

位於尖沙咀星光行的金匯MESONG全新香港展示廳正式投入服務。



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On the last weekend of September, over 100 guests attended VIP nights held at MESONG Sales Centre in Diamond Island.

超過一百位貴賓於9月最後一個週末參加了位於鑽石島的金匯銷售中心的貴賓之夜慶祝活動。

10

Architecture MasterPrize 建築大師獎

Selected as HONORABLE MENTION in the Architectural Design - Tall Buildings category in the 2020 Architecture MasterPrize (AMP). The panel of jury, comprise of top designers, architects, curators, and academics, select outstanding projects from over 1,500 entries around the globe.

獲評審授予2020年建築大師獎(AMP)-高層建築類別的榮譽獎，是由頂級設計師、建築師、策展人及學者組成的評審團，從全球1,500多個參賽作品中評選出傑出的項目。



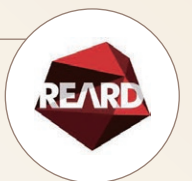
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Global Design Award 全球地產設計大獎

Outrivalled from 1,136 designs from various countries and awarded with the Silver Award in the 5th REARD Global Design Award, under the residential architecture category.

從全球1,136多個設計作品中，脫穎而出獲得第五屆REARD全球地產設計大獎-建築居住類別銀獎。



Overcoming all the challenges of the year 2020, this time of year offers us a brand new start, embrace the change with hope, dreams, and ambition.

一起跨越2020年的所有挑戰，在新的一年一同展望一個全新的開始，懷著希望，夢想和理想，面對任何變化。



工地現場 SITE SNAP SHOT

A New Year A New Beginning

The MESONG construction team continue to work closely with all consultants and contractors, dedicated to build the best residential skyscraper in Cambodia for our prestigious owners.

新一年 新開始

金匯MESONG建築團體與及各工程顧問及承建商，依舊合作無間，傾力為所有業主建造出全柬埔寨最優秀的摩天住宅項目。



活動精華

EVENT HIGHLIGHTS

In the year-end festive season, the epidemic is nearly impossible to reduce customers support to MESONG. Despite the epidemic prevention measures, the sales event held in Shanghai and Phnom Penh still attracted many participants. In addition to show support, there are also many forward-looking buyers who have made decision to purchase their favorite units at this right time.

在充滿節日氣氛的12月，疫情幾乎都不能減低客戶對金匯MESONG的支持度。儘管受著防疫措施的規限，金邊及上海所舉辦的活動依然吸引了不少參加者，除了蒞臨參觀支持外，還有不少具有前瞻性的買家已看準時機，搶先認購心儀的單位。



洞悉先機

INSIGHTS

On November 15, 2020, the Regional Comprehensive Economic Partnership Agreement (RCEP) was finally officially signed. Members include 10 ASEAN countries (including Cambodia), and 5 important trading partners: China, Japan, South Korea, Australia and New Zealand. A total of 15 countries have jointly established a free trade agreement for a unified market. RCEP covers approximately 30% of the world's population and GDP, spans across the three major East Asian economies and major ASEAN member countries, and is known as the most important achievement of East Asian economic integration in the past 20 years. According to forecasts by the Asian Development Bank, RCEP will create US\$644 billion in revenue for the global economy by 2025. Research suggests that by 2030, global national income can increase by US\$186 billion annually.

For Cambodia, when the RCEP officially takes effect, Cambodia's exports will increase by 7.3%, investment will increase by 23.4%, and GDP will further increase by about 2% annually on top of the existing growth trend. In addition, RCEP will also accelerate the economic recovery in Cambodia after the epidemic, and achieve 90% zero tariffs on trade in goods, so RCEP is undoubtedly a booster for the Cambodian economy. Smart investors should seize the opportunity now to grab the best investment opportunities.

2020年11月15日《區域全面經濟夥伴協定》(簡稱RCEP)終於正式簽署。成員包括東盟10國(包括柬埔寨)，以及5個重要貿易夥伴：中國、日本、韓國、澳洲及新西蘭，共15個國家一起建立統一市場的自由貿易協定。RCEP覆蓋全球約30%的人口和GDP，橫跨東亞三大經濟體和東盟主要成員國國家，被稱為東亞經濟一體化建設近20年來最重要的成果。根據亞洲開發銀行預測，到2025年RCEP將為全球經濟創造6,440億美元收入。研究認為，到2030年可使全球國民收入每年增加1,860億美元。

對於柬埔寨而言，當RCEP正式生效，柬埔寨出口將增長7.3%，投資將增長23.4%，國內生產總值(GDP)則將在現有基礎上每年再增長約2%。另外RCEP也將加快柬埔寨疫情後的經濟復甦，及實現90%的貨物貿易零關稅，故RCEP對於柬埔寨經濟來說無疑是一支強心針。精明的投資者應當把握良機，捉緊當前最佳投資機會。



發掘金邊

DISCOVER PHNOM PENH

Phnom Penh Central Market

Also known as Phsar Thmey which means 'New Market', is one of the Cambodian capital's major landmarks. Completed in 1937 during the French colonial era, Central Market was the largest of its kind in Asia. Today, the Central Market already became the must-go destination for both locals and tourists. Towering like a golden cross in the baking Phnom Penh sun, featuring an enormous yellow-painted central dome with 4 wings extending to huge hallways, each of which teems with an array of shopping stalls. Speaking of the items sold here, they are almost endless, with a wide assortment of goods from men's and women's clothing, jewelry and gemstones, flowers and shoes to souvenirs and food items such as spices, seafood and vegetables. Whether you are a shopping enthusiast who wants to gauge your haggling skills, or a tourist want to explore the amazing architectural wonders of the city, the Central Market is a place not to miss out during your stay in the city.

金邊中央市場

也稱為 Phsar Thmey，意為「新市場」，是柬埔寨首都的主要地標之一。中央市場於法國殖民時代1937年建成，為當時亞洲最大的中央市場。直至今日，中央市場已成為當地人和遊客必到的購物勝地。從高空看它像是一個屹立在燦爛陽光下金黃色的十字架，其中央是黃色的巨大圓頂，向四角延伸的大走廊呈十字型，而四邊都佈滿了各色各樣的購物攤位。在這裡出售的商品種類，幾乎是多無止境，從男女服裝，到金銀珠寶和水晶寶石，鮮花和鞋子到紀念品，以及香料，海鮮和蔬菜等食品，都能夠在這裡找到。無論您是想測試自己的議價技巧的購物狂熱者，或只是想探索這座城市令人驚嘆的建築奇觀，中央市場都是一個不容錯過的地方。



In the near future, MESONG, which has won many international architectural awards, and its comprehensive shopping mall, will become a new landmark in Phnom Penh and is another place you cannot miss.

未來，已獲多個國際建築獎項的金匯MESONG，配合基座多元化的購物商場，將會成為金邊的新地標，是另一個你在金邊不能錯過的地方。



Developer
發展商



Investor
投資方



គម្រោងហិរញ្ញប្បទានដោយ ធនាគារ កាណាដា ប៊ី.ស៊ី. ភី.អ.
加華銀行融資項目
Project Financed by Canada Bank PLC.

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