



重要里程

KEY MOVEMENT

MESONG Everywhere is coming soon Sharing prestigious lifestyle with you

To fulfill the cravings for quality condominium in Phnom Penh market, MESONG has meticulously designed and forged 2 mobile experiential stations, named "MESONG Everywhere", presenting the prestigious lifestyle and extraordinary experience in every corner of Phnom Penh. MESONG Everywhere provides one more option as a mobile communication channel with our customers besides visiting MESONG Sales Centre. As the tallest luxurious tower in Cambodia, the MESONG Everywhere is an unprecedented and innovative idea locally, signifying the project's leadership and luxurious experiential concept. By adopting design element as skyscraper along with its iconic and deluxe color, blue and green, the MESONG Everywhere has shared the essence of modern living standard "Live at the Heights". In future, customers in Phnom Penh can experience the unparalleled lifestyle of MESONG any time any place. MESONG Everywhere will also be actively dedicated to voluntary services in Phnom Penh, fulfilling the group's corporate social responsibility and brand mission.



MESONG Everywhere 流動體驗車整裝待發 與您分享新世代的尊尚生活品味

金匯 MESONG 為滿足金邊當地市場對優質公寓的渴求及需要，特別精心設計兩輛名為 "MESONG Everywhere" 的流動體驗車，將金匯 MESONG 尊貴優渥的生活態度及非凡體驗傳遞到金邊每一角落。為客戶於到訪銷售中心以外，提供多一個與我們項目溝通交流的渠道。作為柬埔寨最高摩天豪宅，此流動體驗車亦是當地史無前例的創新概念，貫徹項目於市場的領導地位及著重尊貴體驗的品牌理念。以摩天豪宅的設計元素，輔以品牌標誌性的、代表尊貴的藍及綠色為主色，注入全新多功能流動體驗車，於金邊城市分享 "Live at the Heights" 完美奢華的生活典範。未來，金邊的客戶將可以隨時隨地體驗金匯 MESONG 的尊尚生活品味。與此同時，MESONG Everywhere 將會積極投入義務工作，履行企業社會責任、貫徹品牌理念，建設更美好的社區。

MESONG
Everywhere





工地現場 SITE SNAPSHOT



MESONG construction team is strictly abiding by the pandemic prevention policy formulated by Cambodia government, implementing a variety of precautionary measures and hygiene guideline. We often sanitize and disinfect the construction site to minimize the risk of infections for our staff. MESONG will continue to support the local initiative in fighting the COVID-19, as well as getting the work and life of everyone back to normal.

金匯 MESONG 建築團隊正嚴格配合柬埔寨政府推行的防疫政策，仔細執行各項防控措施及衛生指引、加強消毒及環境清潔，減低工地現場施工人員的感染風險。我們將積極支持當地的防疫工作，協助大家儘快回復正常工作及生活。

活動精華

EVENT HIGHLIGHTS



Zheng Niao highly recommended MESONG in Cambodia investment talk

Wonder Development has cooperated with notable overseas immigration expert, Zheng Niao, to hold a seminar for insights of Cambodia property investment 2021 in Shanghai Town & Country Club. Plenty of potential buyers has participated the event in search of high-yielding foreign real estate project. The speaker who specialized in the field has given a fruitful and elaborative introduction to MESONG and its investment value. The audience showed enthusiasm on the newly emerging market after heated discussion.



柬埔寨專業投資講座 征鳥移民強力推介金匯 MESONG

盈達發展於4月初與國內專業海外移民專家 - 征鳥移民合作，於上海嘉庭俱樂部舉行2021柬埔寨海外置業說明會，邀請眾多有意尋找具潛力海外物業項目的準買家前來參與，由海外置業專家進行講解，詳細介紹柬埔寨金匯MESONG及其投資價值。現場觀眾踴躍發問，氣氛熱烈，對柬埔寨新興市場資產的發展潛力均表現充滿信心。

洞悉先機 INSIGHTS



With positive outlook on its prospects Maserati enters Cambodia market

In December 2020, Luca Delfino, Head of Maserati APAC, has announced the entering to Cambodia market by partnership with local market leader, HGB Group, extending its sales arms into the local market. The HGB played the role as dealership for international automotive brands like Rolls-Royce, Bentley, Lamborghini, Harley-Davidson, Volkswagen, Volvo, Mazda. Moreover, a long list of brands including Mercedes-Benz, Audi, BMW, Porsche, Ferrari, Hummer have also set their footholds in Cambodia earlier. With estimated Compound Growth Rate of 14% from 2017 to 2020, the robust demand for luxury cars is appealing for most global brands. Back in 2014, Rolls-Royce already set up its first showroom in Phnom Penh, showcasing its confidence in the automotive market in Cambodia.

The number of Cambodians with more than \$30 million net asset increased by 170% over the past decade, and it is set to rise by a further 56% in the next decade. The renowned Italian luxury car brand has displayed its faith in the bright prospects and consumption power of Cambodia.

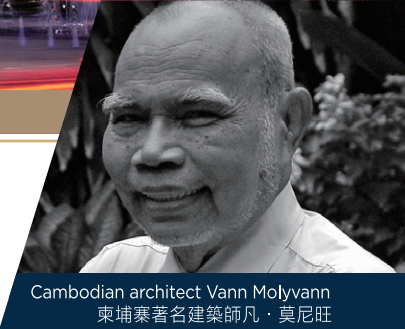
看好經濟發展亮麗前景 意大利跑車品牌瑪莎拉蒂進駐柬埔寨

意大利跑車品牌瑪莎拉蒂亞太區負責人盧卡·德爾菲諾於2020年12月正式宣佈，將與柬埔寨當地汽車營運商龍頭HGB集團成為合作夥伴，正式進駐柬埔寨。HGB集團所代理之汽車品牌包括勞斯萊斯、賓利、林寶堅尼、哈利電單車、大眾、富豪、萬事得等。而平治、奧迪、寶馬、保時捷、法拉利、悍馬等國際知名汽車品牌亦早已登陸柬埔寨。柬埔寨於2017年至2020年期間，其豪華汽車市場複合增長率均達14%，強勁需求增長吸引全球汽車品牌垂涎。以勞斯萊斯為例，早於2014年已於柬埔寨金邊設立官方銷售點，足見其對柬埔寨豪華汽車市場的信心。隨著柬埔寨經濟蓬勃發展，在過去十年中，擁有超過3,000萬美元淨資產的柬埔寨人數量增加了170%，預計未來十年將進一步增加56%。瑪莎拉蒂作為全球知名的意大利跑車品牌，看好當地市場發展前景及消費能力，為柬埔寨發展投下信心一票。



發掘金邊

DISCOVER PHNOM PENH



Cambodian architect Vann Molyvann
柬埔寨著名建築師凡·莫尼旺

The Independence Monument in Phnom Penh

To memorialize Cambodia's independence from France, the Cambodia government has built a giant monument in 1958, standing on the intersection of Norodom Boulevard and Sihanouk Boulevard in the centre of the city, being one of the significant local attractions in Phnom Penh. MESONG is situated in the core area among various landmark locations in Phnom Penh. It only takes 3-minute drive to the Independence Monument from MESONG tower.

The Independence Monument was designed by famous Cambodian architect Vann Molyvann. It stands 37 metres tall in the form of lotus shaped stupa with strong Khmer style, combining the religious and the secular elements in one. During the national celebration or Independence Day, the royal or high official will attend the ceremony or parade centering the Independence Monument, to pay tribute to those who made contribution or sacrifice for the sake of Cambodia.

金邊獨立紀念碑

為紀念柬埔寨脫離法國獨立，柬埔寨政府於1958年在金邊市中心的諾羅敦大道與西哈努克大道的交匯處，建立了一座宏偉的獨立紀念碑，成為金邊最引人注目的地標之一。金匯MESONG地處金邊核心區域，鄰近當地不少地標建築，由金匯MESONG前往獨立紀念碑亦只需三分鐘車程。

獨立紀念碑由著名建築師凡·莫尼旺 (Vann Molyvann) 親自設計，高達37米(121英尺)，外觀呈現蓮花形狀，結合了宗教和世俗的元素，具有濃厚高棉民族建築風格，形態雄偉巍峨。每逢國慶、獨立日等重要節日，柬埔寨國王或國王代表都會在此舉行隆重慶典及巡遊，以紀念及頌揚為柬埔寨獨立作出貢獻及犧牲的先烈。



Developer 發展商



កម្ពុជាប្រជាធិបតេយ្យ ធិនាគារ កាណាដាប៊ីឃី ភី.អ
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