



JULY 2022

## 重要里程碑

## KEY MOVEMENT

### Wonder Development Conquers New Milestone Achieving a leap-forward development in MESONG project

With the skyrocketing economic growth in Cambodia, the living standard will be taken to a whole new level. Wonder Development is ambitious to lead the local high-end condo market to achieve the best and tallest building in Cambodia, bringing our investors and owners a top-quality lifestyle. With the efforts of the professional in-house construction team and a world-renowned main contractor Shanghai Baoye, one of the largest state-owned enterprises in China, MESONG construction has developed beyond ground level, achieving another leapfrog development successfully after an extremely complex and challenging foundation and substructure work. 192 pillars with 1.5m-diameter are used, going as deep as 75m underground. Together with the waterproof work 16m below ground, a leading smart parking basement is built. Over 130,000 tonnes of concrete and 13,000 tonnes of steel rebar are used.

### 盈達發展迎接新里程 金匯 MESONG 項目實現躍進式發展

隨著柬埔寨經濟高速增長，生活水平更推向前所未有的高層次，盈達發展致力以構建柬埔寨最高摩天豪宅為願景，為所有投資者和業主提供奢華尊尚的居住體驗，帶領柬埔寨高級公寓走向國際級規格。憑藉金匯 MESONG 專業的施工團隊在工地日夜兼程，配合中國最大的國有企業之一——上海寶冶的世界級建築實力，金匯 MESONG 工程在經過極為嚴謹的基樁、地下室工程包括 192 根每根直徑達 1.5 米的樁，深入地底達 75 米、地深 16 米的防水工程後，建造出全國領先的智慧型地下停車場，過程動用近 13 萬噸混凝土、1 萬 3 千噸鋼筋，將於本月底正式超出正負零（即超出地面），標誌著金匯 MESONG 項目正式進入地上主體工程施工階段，實現了躍進式發展。



Me  
MALL  
phnom penh

With over 300 professional workers working daily at the MESONG construction site, superstructure construction will be completed at full speed, ensuring incredible building progress. The next milestone is to complete the 4-storey luxurious shopping mall (MeMALL). MeMALL, being 100% owned by Wonder Development will be offering an intriguing mix of high-end F&B outlets, international stylish fashion icons, modern supermarket, and department store with chic style, upholding the luxurious brand concept of MESONG. There is no doubt that MESONG represents the future of Cambodia and remains the best investment choice for shrewd investors.

三百位現場施工人員無懼風雨、爭分奪秒，將繼續保持高水準施工，即將完成樓高四層自家擁有及管理的金匯 MESONG 豪華綜合購物中心 (MeMALL) 的主體工程，商場匯集國際知名品牌及時尚美饌，衣食住行盡在腳下，以秉承金匯 MESONG 頂級品牌理念。金匯 MESONG 項目將成為奢華生活新指標，滿足市場高端客戶需求，締造出嶄新奢華生活體驗。



活動精華

EVENT HIGHLIGHTS



**Experts analyse the best investment timing in Phnom Penh Exploring a path to success via overseas property investment**

Cambodia has been one of the top-performing economies in Asia. As the country is having a comeback from the social and economic impacts of the Covid crisis, a high-level growth in the post-Covid era is anticipated. Wonder Development has sponsored professional seminars organized by International Finance and Economic Association (InFEA) with Mr. Mike Fung, Business Development Director of Wonder Development, and Mr. Paul Lee, the Chairman of H.K. Property Agencies Association as guest speakers at Marco Polo Hong Kong Hotel last month to share some exclusive investment insights and perspectives. Speeches were given to spotlight the huge upside investment potential of the condo market in Phnom Penh. The event was a tremendous success. The audience was thrilled about the golden opportunity and actively interacted with MESONG sales team for more project details, and it has driven several on-site transactions as well.

**專家獨到分析柬埔寨入市時機 為投資者開啟房產致富之路**

柬埔寨作為亞洲經濟表現最蓬勃的國家，其社會及經濟發展已從疫情危機中迅速復甦，並預期於疫情過後，其經濟發展會急速增長。有見及此，盈達發展香港區業務發展總監 Mr. Mike Fung 於上個月夥拍香港房地產代理業聯會主席 Mr. Paul Lee 在馬哥孛羅香港酒店，以專業獨到角度剖析金匯 MESONG 這個摩天豪宅大型項目的投資機遇及其可觀的投資回報。是次活動十分成功，現場來賓對此黃金投資機遇深感興趣，積極與金匯 MESONG 銷售團隊深入交流以了解更多項目詳情，最後更帶動不少即場成交。

PHNOM PENH 金邊



**MESONG Everywhere further extends its extravagant lifestyle Striving to connect with potential customers in every aspect**

MESONG has been sparing no effort in promoting the unique luxurious living experience to different potential customers. Following international schools and PTT gas stations, MESONG Everywhere has moved its spots to the well-established and high-end supermarkets. The team has visited 2 branches of Bayon Market in June, allowing guests to experience MESONG's iconic lifestyle. The on-site response was enthusiastic. Our MESONG sales team has some great conversations with many guests and grabbed the chance to explain the development potential and investment value of this project thoroughly. MESONG Everywhere will pay a visit to different places in the future with the aim to promote the charm of this tallest building in Cambodia, please stay tuned for the latest updates.

**金匯 MESONG Everywhere 繼續延展奢華體驗 致力與不同目標客群連繫一起**

金匯 MESONG 一直不遺餘力地將創新及奢華的生活體驗推廣到不同的客戶。繼國際學校及 PTT 加油站後，MESONG Everywhere 已移師陣地至大型高級超市，並於六月份走訪兩間 Bayon Market，讓客人體驗金匯 MESONG 極具代表性的生活品味。現場反應熱烈，不少客人與金匯 MESONG 銷售團隊相談甚歡，並深入了解此項目的發展潛力及投資價值。MESONG Everywhere 未來將馬不停蹄地到訪不同地方，宣傳這棟柬埔寨最高大樓的傲人魅力，敬請密切留意我們最新動向。



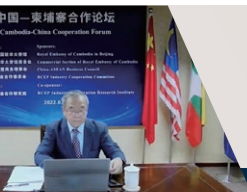
# 洞悉先機 INSIGHTS

## A rapid surge in the garment industry in Cambodia Stimulating its economic development

Benefiting from the growth in orders from the international market and the stable control of the Covid-19 crisis, the Cambodian government expects the garment industry to grow by 8.1% in 2023, while the entire industrial sector will return to the pre-epidemic level in 2023. The Cambodian government pointed out that the expected growth in the garment industry is mainly due to the success of Cambodia's popularization of Covid-19 vaccination and the continuous increase in orders from the US and EU markets. In addition, Cambodia still enjoys preferential tariffs in major markets such as the US, EU, and Japan, which also drives exports to these markets. According to a report by the Cambodian General Administration of Customs, Cambodia's garment exports exceeded US\$3.642 billion and footwear exports exceeded US\$702 million in the first five months of 2022. With the strong recovery of the manufacturing industry, Cambodia's economy will continue to grow, stimulating the development of various industries, including real estate.

## 柬埔寨製衣業預計急速復甦 有助刺激當地經濟發展

受惠於國際市場訂單量的增加，及新冠肺炎疫情的良好控制，柬埔寨政府預計製衣業將在2023年增長8.1%，而整個工業將在2023年恢復到疫情前的水平。柬埔寨政府指出，製衣業的預期增長主要由於柬埔寨新冠疫苗接種計劃的成功，及美國和歐盟市場的訂單量持續增加。另外，柬埔寨仍享有美國、歐盟、日本等主要市場的關稅優惠，帶動了向這些市場的出口。據柬埔寨海關總署的報告，2022年前五個月，柬埔寨服裝出口額超過36.42億美元，鞋類出口額超過7.02億美元。隨著製造業的強勢復甦，柬埔寨經濟發展必持續攀升，刺激各行各業包括房地產的發展及投資。



## 發掘金邊

# DISCOVER PHNOM PENH

## The Cambodia-China Cooperation Forum was held Reinforcing the partnerships in different key industries

The Cambodia-China Cooperation Forum was held both online and offline in Guiyang on 29 June. The forum was organized by China-ASEAN Business Council, RCEP Industrial Cooperation Committee and the Royal Embassy of Cambodia. At the forum, representatives from China and Cambodia discussed ways to boost cooperation in trade and investment between both countries. Constructive ideas regarding cooperation directions, purposes and fields are generated during the forum. Plans and suggestions are coming up on how to further foster the cooperation of key industries, improve the level of investment, jointly establish industrial parks, expand trading in agricultural and fisheries products, and facilitate tourism development. Representatives of the two countries actively expressed their willingness to band together and, it is believed that this forum can effectively reinforce the partnership between the two countries. As the China-Cambodia union becomes more and more prosperous, a massive influx of talents and investment will unquestionably speed up the development of Cambodia's property industry as well as the entire economy.

## 中國—柬埔寨合作論壇召開 深化及鞏固中柬多方面合作

中國—柬埔寨合作論壇於6月29日以線上線下形式於中國貴陽召開，會議由中國—東盟商務理事會、RCEP產業合作委員會與柬埔寨駐華大使館及其商務處共同主辦。雙方圍繞經貿合作發展進行深入交流，就推動中柬合作的方向、意義、領域等提出建設性意見。會上提出的方案主要圍繞如何進一步深化產業合作、提高投資合作水平，共同發展產業園區、擴大農產品及漁業貿易，並加強旅遊合作等。在此次會議上，兩國代表積極表達合作意願，相信會議能有效鞏固兩國合作。隨著中柬合作漸趨熾熱，大量專才及資金湧入，必然會帶動柬埔寨地產業以至整個國家的經濟發展。



Developer 發展商



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