

# 金匯MESONG 快NEWSLETTER



MARCH 2023

# 重要里程 KEY MOVEMENT

#### Elevate your life experience with MESONG e-membership card

Wonder Development is ambitious to achieve the best and tallest building in Cambodia, bringing our owners to Live at the Heights. We have teamed up with well-known partners from all over the world to offer an incredible collection of lifestyle rewards and experiences for our owners. The brand new MESONG e-membership card allows owners to enjoy prestigious cross-boundary offers including pampering services, year-round offers, birthday surprises, one-of-a-kind privileges and many more. Please visit MESONG's official website (www.mesong.com/owner-privileges) to discover how to make the most of your rewards with exclusive membership benefits, or you may want to contact our sales personnel for more details now! Wonder Development will continue to build solid partnership with various reputable enterprises, brands and partners to expand the quality living experience of MESONG at the top quality.

#### 金匯MESONG尊屬電子會員卡 讓業主享受升級體驗

盈達發展以達成柬埔寨最優質和最高的建築為願景,致力為所有業主提供非凡居住體驗;同時亦走遍東南亞,攜手各地頂尖合作夥伴,為各尊貴業主提供一系列精彩的生活品味獎賞及體驗。全新推出的盈達發展尊屬電子會員卡讓各業主以尊貴身份盡享跨領域的禮遇,從非凡服務、商戶全年優惠、生日驚喜、尊貴禮遇,以至更多獨特的生活品味獎賞,均可全年享盡優惠。歡迎到訪盈達發展官方網站(www.mesong.com/owner-privileges)查看完整優惠清單,或向金匯MESONG銷售人員查詢有關優惠事宜。盈達發展將繼續與各知名企業、品牌和合作夥伴建立穩固的合作夥伴關係,以頂級品質昇華金匯MESONG的生活體驗。





Offer page to discover all benefits 立即查看完整優惠清單 www.mesong.com/owner-privileges



# 工地現場 SITE SNAPSHOT Maintaining standards of safety is one of the most important responsibilities in

MESONG construction site. Our construction team has arranged regular safety trainings for all onsite workers, and to ensure that a thorough review on safety equipment and risk management must be carried out to avoid any pitfalls. Every worker is trained to keep the worksite safe and clean, as well as maintaining daily fire prevention measures in order to accomplish the goal of zero accidents at site. The project team has been racing against time throughout the construction. Recently, the team had to procure the necessary E&M equipment and construction materials in a short period of time, as well as to keep improving the design and work procedures to expedite the progress as far as possible.

金匯MESONG工地一向以安全為重,多年來實行良好的工地管理,亦確保所有團體獲相關培訓,定期檢視工地安全設備及做好風險管理,一方面維持工地日常防火措施,同時亦確保工地安全和整潔,以工地零意外為目標。在工程期間,團隊一直與時間競賽,最近,亦要在短時間內採購所需機電設備及建造物料,並不斷改良設計方案及施工程序,全力以赴,以盡最大能力加快工程進度。

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# 活動精華 EVENT HIGHLIGHTS

# 香港 HONG KONG

# Seminar on high value-added business in Cambodia Dissecting the secrets of creating wealth despite the sluggish market

As the only US dollar asset country in Southeast Asia, Cambodia has always been popular with investors around the globe. In view of this, Wonder Development held a new series of seminars this month and invited its Business Development Director Mr. Mike Fung to share and explain the one-stop business environment in Cambodia and the investment value of MESONG, dismantling the strategy of how to seize the investment opportunities in the emerging real estate market as well as to create wealth in the post-epidemic period. Meanwhile, he also shared a lot of practical information about starting up a business in Cambodia, such as how to open a local bank account and how to choose a suitable location to set up your own business. The seminars burst into thunderous applause and guests had a lot of interactions with the on-site sales team.

#### 柬埔寨高增值營商專題講座 專家傳授逆市創富秘笈

柬埔寨作為東南亞唯一美元資產國,向來深受海內外投資者歡迎。有見及此,盈達發展於本月舉辦了新一系列的講座,並邀得其業務發展總監Mike Fung到場分享及一站式講解柬埔寨營商環境及金匯MESONG的投資價值,拆解於後疫情時期如何在新興房地產市場把握投資機會的策略,搶佔先機,疫市創富。同場亦即席分享很多關於柬埔寨創業的實用資訊,包括如何在當地開立銀行戶口、如何挑選合適地段創業等。現場氣氛熾熱,各來賓與現場銷售團隊有不少交流。





#### Two seminars on overseas property market investment Leading investors to penetrate the overseas market

A slew of countries have announced border reopening to boost the economy, connecting the business with the world. Now is the time for investors to seize the opportunity and invest in foreign property. Wonder Development organized two seminars in Shanghai and Shenzhen in February, revealing precise insights and outlooks on Cambodia's economic development with rich information and professional perspectives about the property investment market. Our valued customers were enthusiastic to share their points of view and were so excited to inspect the investment environment in Cambodia. We will continue to hold overseas events and seminars to share first-handed investment insights and development opportunities with more investors.

#### 國內兩場海外樓盤考察講座 助投資者於海外房產市場出奇制勝

各個國家相繼重新開放邊境以振興經濟,投入開放國際業務與世界聯繫。現時是各投資者投資海外房地產的好時機。盈達發展把握機會,於上月在上海和深圳舉辦了兩場海外物業投資講座,以豐富資訊和專業視角分享對柬埔寨房地產投資的經濟發展前景,以及積極推廣海外樓盤考察團。現場參加客戶反應踴躍,皆欲到訪當地實地視察投資環境。未來將會繼續舉行更多講座及活動,與更多投資者分享柬埔寨的第一手投資見解



及其無限發展機遇。

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# Cambodia targets 4 million international tourist arrivals in 2023

洞悉先機 INSIGHTS

The number of local and international tourists to Cambodia has gradually returned to its pre-pandemic level. The tourism industry is expected to be further boosted as Cambodia will host the Southeast Asian Games and the Southeast Asian Para Games for the first time this year. The tourism industry will receive a total of US\$4 billion in revenue this year. Cambodia expects to receive at least 4 million international tourists this year, of which 2 million are Chinese tourists. And tourism is one of the four key factors supporting Cambodia's economy, which contributes 12% of the GDP. According to the latest survey, nearly half of the international tourists prefer Phnom Penh as a tourist city. Cambodia's tourism industry has become more prosperous, driving more business opportunities, and boosting related industries such as travel agencies, transportation and hotel industries.

#### 柬埔寨今年將接待至少400萬國際遊客

柬埔寨的國內外遊客流量已逐漸恢復如疫情前水平,適逢今年是柬埔寨首次主辦東南亞運動會和東南亞 殘疾人運動會,將進一步推動旅遊業復甦,預計今年旅遊業將創40億美元。今年柬埔寨有望接待至少 400萬國際遊客,其中中國遊客佔200萬人次。旅遊業是支撐柬埔寨經濟的四大支柱之一,佔國內生 產總值(GDP)的12%。據調查有將近一半的國際旅客首選金邊為旅遊城市。柬埔寨旅遊觀光業越來 越興盛,也帶動了相關產業商機和市場,如旅行社、運輸業和酒店業等。



### 發掘金邊

# DISCOVER PHNOM PENH

# SEA Games 2023 positively impact Cambodian property and investment

Cambodia is hosting the SEA Games for the first time in its history from May 5-17, 2023, together with the 12th ASEAN Para Games in June, and a variety of sporting events will take place in several cities. In the short term, some industry sectors such as tourism and catering will benefit immediately from the influx of visitors, media and athletes. The property market will benefit in the long-term – this will happen due to the exposure from the international media, audience, and visitors that are expected to attend in Cambodia including corporate sponsors. King Norodom Sihamoni lit the SEA Games torch at Angkor Wat temple on 21 Mar, marking the kickoff of the relay of the 32nd SEA Games torch. It is one of the key milestones to the growth of Cambodia, illuminating its bright and shining future. It can yield an uptick in international investments as global investors take notice of Cambodia. Investors can see Cambodia's development has progressed smoothly under the shadow of peace, economic stability and good security.

#### 2023年東南亞運動會帶動柬埔寨房地產和投資

東埔寨將歷史上第一次在 2023 年 5 月 5 日至 17 日及6 月分別舉辦東南亞運動會和東南亞殘疾人運動會,各種體育賽事將於多個城市舉行。旅遊、餐飲等行業在短期內將直接受益於遊客、媒體和運動員的到訪。房地產市場將長期受益,因為運動會將吸引國際媒體、觀眾和到場觀賞運動會的遊客(包括企業贊助商),連帶房地產市場亦將會長期受益。西哈莫尼國王於3月21日在吳哥窟點燃了東南亞運動會火炬,標誌著第32 屆東南亞運動會火炬傳遞的開始,時間恰逢吳哥窟春分。這是柬埔寨國力的重要指標,反映出其未來發展前景將一片亮麗。柬埔寨將被受全球投資者矚目,有助吸引國際投資。投資者將目睹柬埔寨在和平、經濟穩健及安全的環境下穩步發展。







Developer 發展商







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